



## Managing Human Capital The New Art of Value Creation

### Panelists:

Thomas Hammer, Member of the Group Managing Board & Group Head of Human Resources, UBS

Hans Savonije, Chief Executive Officer, BEVERAGE PARTNERS WORLDWIDE, Urdorf

Gary Steel, Member of the Group Executive Committee & Head Human Resources, ABB LTD.

*Moderator: Hans C. Steckling, Managing Director, HCS-Consulting, Zurich*

Monday March 29, 2004

Widder Hotel, Augustinergasse 24, Zurich

11:15 a.m. followed by cocktails and lunch

More than ever before, Human Capital is being recognized as the most important part of an enterprise' value chain. Human capital represents a major cost item, a considerable risk factor but also a significant value creation potential. Trouble is that traditional HR management structures and processes no longer

produce the full expected impact. As a result many corporations are busy addressing these issues to respond to the need for performance, attractive rewards as well as corporate sustainability. Leading executives will report on their activities and findings and answer you questions.

**Registration to fax #01 211 95 72** - Luncheon, March 29, 2004, 11:45 a.m., Widder Hotel, Zurich. Registration fee: CHF 120.00 for members, CHF 150.00 for non-members, incl. 7.6% VAT (VAT reg. No. 276 199). Full no-show charge.

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